



### MESSAGE FROM OUR CEO JANET CAMPBELL

Dear Friends and Supporters,

First and foremost, I want to say thank you for your incredible support and encouraging messages. The passion I have felt from all of you wanting to make a change, and to help those vulnerable in our communities, is incredible. You make a huge difference in the fight to end human trafficking!

Your support of The National Human Trafficking Education Centre (NHTEC) has been amazing! We have reached thousands of families with valuable free information about how human traffickers operate and how families can protect themselves against these predators through NHTEC! Thank you so much for your support so that this information can be made available to every Canadian for free!

Since the launch of NHTEC, we have received incredible feedback on just how valuable this information has been for so many families across this country, and we couldn't more grateful that this knowledge is helping to keep more of our youth safe. We have been working on new modules and updating the NHTEC site, so keep your eyes open for upcoming updates and releases!

***"I really enjoyed how thorough but direct these video resources were. I'm looking forward to taking part in more courses. Thank you!"***  
– NHTEC COURSE ATTENDEE

This year, we have been incredibly busy with presentations both online and in person. We've talked with students, teachers, parents, taxi drivers, law enforcement, and community groups. Our travels have taken us to Ottawa, Toronto, and Vancouver to deliver workshops and to attend meetings with various government officials from across our

country, as well as from the UK, to talk about how to fight sexual exploitation.

In support of survivors, we worked with the City of Winnipeg and other partners to shut down the licensing of body rub parlours and escort services, becoming the first major city in Canada to do so! This was a great step in the right direction to stop young innocent lives from being exploited in Winnipeg.

Our work with survivors always leaves an impact on me. We continue to work with survivors everyday throughout all stages of their journeys. One thing that never ceases to amaze me, is their strength and courage.

***"Thank you very much for sticking with me. In my darkest hour when my walls were closing in, you were there for me. You helped me so much."***  
– NYGARD SURVIVOR

We are currently ramping up for **Joy in Action**, which is taking place August 13-21, and if you aren't already signed up, we would love to have you join us this year!

This fall we will also be launching **Joy in Giving**, our monthly donation program, which you can learn more about here in this newsletter.

Thank you again for being a part of our community, and for helping us in this fight against human trafficking. You are a big part of making our country safer for our youth! Your donations are so appreciated and put to very good use to help protect our communities against human traffickers.

You are helping to end human trafficking in Canada.

*Janet Campbell*

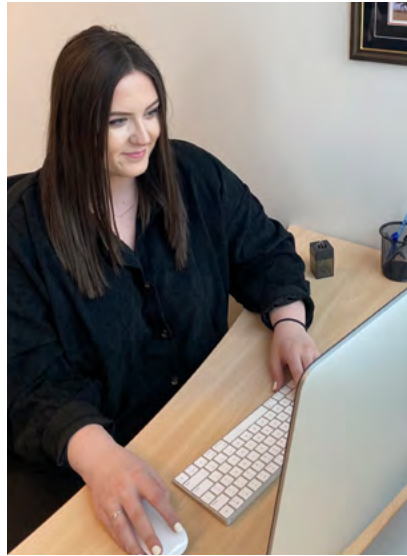
**Janet Campbell**  
CEO, Joy Smith Foundation



# WORKING TO END HUMAN TRAFFICKING IN CANADA



Meeting with Minister Goertzen to discuss the human trafficking issue in Manitoba.



Presenting to a group of students in Alberta.



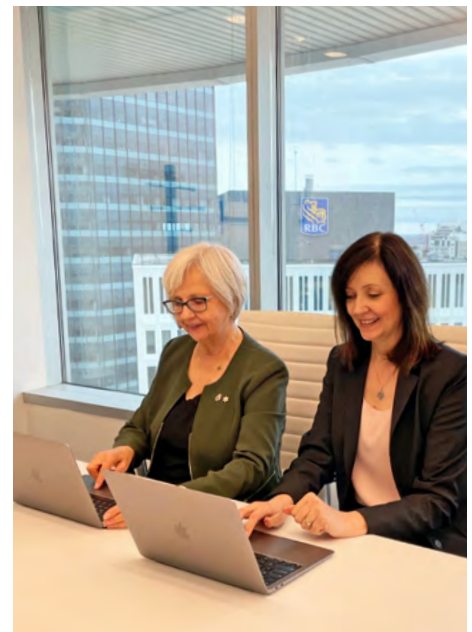
Speaking with Interns at the Legislature about human trafficking and how they can impact change in their communities.



Presenting to Freedom International school and speaking with youth newcomers to Canada about what human trafficking looks like in our country.



Training new taxi drivers about human trafficking and what to look for to help vulnerable youth that may be transported in their vehicles.



Speaking with elected officials from Germany and the EU to discuss the Nordic Model and how to fight sexual exploitation.



Filming for the National Human Trafficking Education Centre.



Hosted by Minister Squires to witness her ground-breaking introduction of Bill 40, which will protect victims of sexual exploitation and human trafficking.



Providing sessions to service providers who work with vulnerable youth at Ndinawemaaganag Endaawaad.





*Exciting News!*

REGISTRATION FOR

# JOY IN action 2022

IS NOW OPEN ACROSS CANADA!

Join us for the Joy Smith Foundation's annual **Joy in Action** fundraiser starting today! Begin to advocate, fundraise, and recruit team members right away and choose an activity to do **from August 13th to August 21st**. Whether you run, walk or cycle, your activity and fundraising efforts will make a difference in stopping human trafficking here in Canada.

Register for **Joy in Action** by visiting [events.joysmithfoundation.com](https://events.joysmithfoundation.com)

There are no registration fees and all money raised during the **Joy in Action** event goes directly to supporting the Foundation's Prevention and Intervention programs.



A generous donor



has provided us with a Grand Prize trip to **COSTA RICA!**

For every \$1000 you raise you will get one entry into the grand prize draw.

Further details about the Grand Prize trip can be found at [events.joysmithfoundation.com](https://events.joysmithfoundation.com)

*"I am very thankful to know that there are people out there that actually care about me and actually take the time to show it as I haven't had that in my life and makes me feel so much better about myself and as a person."*

- SURVIVOR

## JOY IN GIVING Monthly Donor Program

We are excited to announce the fall launch of our monthly donation program called **Joy In Giving**.

A monthly donation provides the Joy Smith Foundation with a consistent and reliable source of funding – letting us implement the long-term Prevention and Intervention programs that WILL see our mission of ending human trafficking in Canada come to reality.

The **Joy In Giving** community of monthly donors, is a dedicated group of remarkable people who are passionate about supporting our education, prevention and intervention programs that will end human trafficking in Canada.

Your support is more important than ever as we begin the next chapter in our journey to provide educational resources to youth, parents, first responders, educators, survivors, community leaders and those working in the justice system through the National Human Trafficking Education Centre.

With your backing, we can expand our intervention programs to support survivors and their families. Your donation directly empowers each survivor to get the necessary resources and tools they need to heal and rebuild their lives.

If you would like to be a founding member of the **Joy In Giving** program, please sign-up by September. More details about the monthly giving program and exclusive information will be shared starting in September.

### **To our existing monthly donors, Thank You!**

Your monthly support is greatly appreciated, and you will automatically be a founding member of the Joy In Giving program.

## NEW MAILING ADDRESS

We are pleased to announce that our office has moved to:

The Joy Smith Foundation  
1800, 201 Portage Avenue  
Winnipeg, MB R3B 3K6



## MESSAGE FROM OUR FOUNDER JOY SMITH

Dear Friends,

Since The National Human Trafficking Education Centre was launched in October of last year, our work to combat human trafficking has exploded! We are reaching literally thousands of people from coast to coast. Under the guidance of our new CEO, Janet Campbell, we have launched a new website, and expanded our programming.

It's been a time of thankfulness and gratitude for me. I have been able to work directly with many more survivors. I continue to admire their courage and their tenacity in restoring their lives.

One survivor, Mandy, told me that she felt better when she was able to tell her story, and someone believed her.

It astounds me how brave these survivors and their families really are. I am touched at the compassion they show to others who have been trafficked, and how they reach out to help others, though they themselves went through horrific experiences.

I am filled with gratitude for faithful donors like yourselves who reach out and provide the funding so we can continue our work.

I would like to paraphrase what a famous abolitionist, William Wilberforce, said that has held true throughout the decades.

***"Once you know, you cannot say you don't know. You can decide if you are going to do something about it or look the other way."***

Clearly, our faithful donors have not looked the other way. It is because of you we can do so much to prevent human trafficking and to help survivors restore their lives. Thank you.

A handwritten signature in black ink that reads "Joy Smith". The signature is fluid and cursive.

Joy Smith B.Ed, M.Ed, O.M.  
Former Member of Parliament  
Founder of the Joy Smith Foundation